

ABC INTERNATIONAL Press Release

Cabin Branding Elements for TAP Air Portugal



Naples, 16th October 2017

TAP Air Portugal after having signed an agreement with Airbus for A330-900, has planned to upgrade the cabins of 41 Airbus A319s, A320s and A321s in its fleet, as well as the seven A330-200s. The Portuguese flag carrier is targeting to complete the renewal process by the end of 2017.

In this larger refurbishment program, TAP has selected ABC International to manufacture and certify the new cabin branding elements. Two versions have been made for the A330 business and economy classes. The monochromatic version, reproducing the Airline's logo with metallic grey shades, is installed in business class, whereas in the economy class passengers will find the Airline's corporate colors.

On A319, A320 and A321 aircrafts, ABC International has manufactured a satin anodized aluminum brand panel featured with a special resin layer showcasing the airline's "green and red" color shades. The panel also has a customization sign on the right lower part where travelers will recognize new Airline's brand name: TAP Air Portugal.

We are proud to being part of this renewal process. It was a great experience working with TAP Team and we all look forward to continuing the branding project on the new A330-900 (NEO) aircrafts.

For ABC International is a fantastic milestone since TAP is the above mentioned aircraft launch customer.

About ABC International :

ABC International Srl is a company providing qualified Engineering and Managerial Services to the Aviation Industry, either OEMs, Airlines, Leasing companies or MROs. ABC INTERNATIONAL is an EASA approved AP-DOA Company (approval number AP-346) able to certify and approve any minor/major modification to aircraft cabin interiors by means of Engineering Order/Service Bulletin or STC – Supplemental Type Certificate. ABC INTERNATIONAL is glad to highlight its capability in design, manufacturing, certification and installation approval of ABC Branding Elements for airline cabins. Starting from the airline's logo ABC International is able to develop a dedicated 3D design style proposal and once approved the final design, industrialize it for manufacturing and deliver the branding element ready for installation with all the relevant hardware, EASA approved data and Form One.

###

Contacts: Ms Virginie Iorio
Media Relation & Business Promotion Manager
Tel&Fax: +390818424321
E-mail: iorio@abc-int.it

Please visit our new website:

www.abc-int.it