



New Decorative Crest for Air Iceland Bombardier DHC-8 202Q & DHC-8 402Q

Naples, November 2nd 2016

About ABC International :



A new project has widened the "fleet" where **ABC International's** products are installed on. We have manufactured our latest decorative crests for **Air Iceland**, they have been installed on Bombardier DHC-8 202Q & DHC-8 402Q.

Air Iceland's Brand is made of varnished laser-cut aluminum logo which shapes the winged horse Pegasus, supported by an anodized lightweight aluminum panel.

Nowadays Airlines' Marketing policy is oriented in strengthening the corporate brand image. They need to create an impressionable relationship with passengers, which is not only based on criteria of punctuality or comfort anymore. ABC International is the ideal partner to reach this aim.



ABC International Srl is a company providing qualified Engineering and Managerial Services to the Aviation Industry, either OEMs, Airlines, Leasing companies or MROs. ABC INTERNATIONAL is an EASA approved AP-DOA Company (approval number AP-346) able to certify and approve any minor/major modification to aircraft cabin interiors by means of Engineering Order/Service Bulletin or STC - Supplemental Type Certificate. ABC INTERNATIONAL is glad to highlight its capability in design, manufacturing, certification and installation approval of ABC Decorative Crest for airline cabins. Starting from the company brand logo ABC is able to develop a dedicated 3D design style proposal and once approved the final design, industrialize it for manufacturing and deliver the decorative crest ready for installation with all the relevant hardware, EASA approved data and Form One.

###

For more information, please send an email to iorio@abc-int.it

Contact: Ms. Virginie Iorio

Media Relations & Business
Promotion Manager

Tel: +39 0818424321

iorio@abc-int-it

welcome@abc-int.it

www.abc-it