



Press Release

New Decorative Crest for CityJet SuperJet SSj100

Naples, 24th of June 2016

ABC International is proud to introduce its new Decorative Crest for CityJet.

They are installed on board on Sukhoy Superjet International SSj-100.

The delivery of the first aircraft was celebrated in Venice on the 24th March 2016, it is the first of 15 aircraft which will renew the fleet.

The renewal programme includes a stronger cabin branding mark and **ABC International** was the partner to this purpose.

The decorative crest is composed by supporting plate made of polycarbonate sheet and Airliner branding name "CityJet" is made of metallic letters painting in accordance with the Airline's color codes.

Pininfarina designed the new interior for CityJet and **ABC International** manufactured them.

More and more Airlines are aware of the importance of branding surplus values and ABC International is the best partner to reach the target.



About ABC International :

ABC International Srl is a company providing qualified Engineering and Managerial Services to the Aviation Industry, either OEMs, Airlines, Leasing companies or MROs. ABC INTERNATIONAL is an EASA approved AP-DOA Company (approval number AP-346) able to certify and approve any minor/major modification to aircraft cabin interiors by means of Engineering Order/Service Bulletin or STC - Supplemental Type Certificate. ABC INTERNATIONAL is glad to highlight its capability in design, manufacturing, certification and installation approval of ABC Decorative Crest for airline cabins. Starting from the company brand logo ABC is able to develop a dedicated 3D design style proposal and once approved the final design, industrialize it for manufacturing and deliver the decorative crest ready for installation with all the relevant hardware, EASA approved data and Form One.

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For more information, please contact:
iorio@abc-int.it

Ms. Virginie Iorio
Media Relations & Business
Promotion Manager
Tel&fax: +39 0818424321
iorio@abc-int-it
welcome@abc-int.it
www.abc-int.it